

SEO Website Design and Consulting Website Plan Checklist

Website Purpose – Who you are and what you do

Website Goals – What do you wish to accomplish with your website?

Target Audience – Customer Profile - who will visit your website?

Website Purpose – URLs of websites that appeal to you

Keywords and Phrases – Words your customers will use to search for you

Website Content – Pages to include in your website (About, Services, etc)

Website Plan Checklist - continued

Special Website Functionality – Dropdown menus, forms etc.

Affiliations – Links to organizations, trade groups, other sites you want to link to

Website Hosting Company
